

# 2025 IMPACT REPORT



## OUR MISSION

To create a safe environment where law enforcement and community partners empower young people to reach their full potential through athletics, mentoring, and enrichment programs.

In 2025, Sheriff PAL engaged **3560 Oakland County youth** with **over 785 hours** of programs. Children came **from 69 zip codes** to build relationships, character, and cultivate a love of play. As we celebrate a decade of impact in the community, PAL has touched the lives of 12,000+ youth.

 **25,000+** PHYSICAL ACTIVITY OCCURRED  
**HRS. OF** IN 2025 AS A DIRECT RESULT OF  
THE SHERIFF PAL PROGRAMS.  
*That is over 1,000 days!*

## New Program Expansion

This year, PAL welcomed new programs and partnerships. Some things that we are proud of:

- Expanded our free community baseball league to a U-12 division and a t-ball program
- Increased our work with community partners such as OLHSA, Bound Together and Centers for Success to provide recreational support and movement to their youth programs
- Launched a weekly mentoring program at Children's Village, Oakland County's juvenile detention facility, to help build relationships, teach emotion management strategies to the housed youth, and strengthen their support networks upon exiting the Village
- Added 6th grade soccer training & recreational league so children continue to have a pathway to play
- Hosted a middle school basketball "Friendship Tournament" with regional Salvation Army programs
- Assisted in the planning and execution of the 3rd Annual Girls in Sports Day with Project Play of SE Michigan
- Celebrated our 10th Anniversary 'Stars & Sneakers' Event at the M1 Concourse, recognizing our youth participants, coaches & supporters
- Hosted a "Cops vs. Kids" basketball game to build connections between law enforcement and our youth in a fun way

**We love having the opportunity to coach our own kids and all of the others on our team. It has been a dream come true. Teaching them good sportsmanship on top of the sport itself has led to every child progressing and that is our goal. We want every child to have a fun learning experience that they will remember forever.**



**Our staff are the backbone of the Sheriff PAL organization, the amount of connection and community that they bring to their sport is invaluable. Over 50% of our coaches and volunteers have a child involved in PAL.**

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## Key Partners & Funders

Ralph C. Wilson Jr. Foundation • The Community Foundation of Southeast Michigan: Project Play Initiative • Trinity Health • CNS Healthcare • The Leading Off Foundation • Vibe Credit Union • United Wholesale Mortgage • Reimagine Recreation • Williams International • DTE Foundation • UWM Sports Complex • Salvation Army • Good Sports • Pontiac School District • Pontiac Community Foundation • City of Pontiac • Oakland County Sheriff's Office • Susie Rocca

**\$51,133**  
**IN FACILITY DONATIONS &**  
**\$6,500 IN EQUIPMENT DONATIONS**



## CONGRATS!

### COACHES OF THE DECADE

Sheriff PAL is thrilled to announce our Coaches of the Decade! These staff members have been an integral part of the mission since its inception in 2015. Together, they boast over 60 years of youth development and impact in the community.

**TANESHA TAYLOR**  
CHEER & TUMBLING

• AND •

**TONY HOWARD**  
BASKETBALL



Congratulations to the PAL Players of the Year winners. These amazing young people were selected by our staff as a strong representatives of the Sheriff PAL Character Pillars of respect, responsibility, optimism, teamwork and empathy.

## Looking Ahead

As we enter into our second decade of impact in the community we are eager to launch new programs and opportunities at the Webster Community Center, expand access for preschool and middle school aged children, and partner with other organizations to bring holistic out of school time experiences to all youth in Pontiac and broader Oakland County. Thank you for your ongoing support in bringing this vision to fruition-every volunteer, donor, community advocate, and PAL family are part of this amazing team.

← Register for upcoming programs, volunteer, & make donations here



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